

Tips for Securing Continuation Funding

Most groups secure short term project funding at some time and face the challenge of trying to secure continuation funding. Here are some hints and tips

To Do

- Start the process early!
(It's best to start looking for continuation funding half way through your current grant eg. 3 years grant start 18 months before funding ends)
- Review how your project is going
(Look back to your original application. Are you meeting your targets?)
- If things have not gone to plan, why?
(This could give you both a guide on how to correct the project at the moment and the basis for project development next time around)
- Highlight any agencies which are benefiting from your work
(You should be collecting this type of information in your regular monitoring work and it can useful to seek partner support in future. Is there any part of your work which should be funded by a statutory agency in the future?)
- Earn your own income?
(Does your work give you any opportunities to earn income for yourself? Is this acceptable to your aims and objectives?)
- Is there a possibility of your current funder continuing support?
(Some funders will consider extending funding if considerable success has been achieved or if there is the opportunity to refocus the project and reach more beneficiaries)
- Consider all possibilities
(There are hundreds of different funding sources. Contact your project support worker or the CVS for advice on the different funding sources available and how to make applications)
- Don't rely on one funder
(Applying to a variety of sources can be more effective than relying on one large grant. CVS can advise on the best funding cocktail for your project)
- Start applying in good time
(It's vital you start applying 9 months before your funding ends)

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